

Evergreen City Ballet proudly announces the appointment of Julie Tobiason as Executive Director



Renton, WA, October 28, 2016— Evergreen City Ballet has announced that Ms. Julie Tobiason has been appointed as its new Executive Director. Ms. Tobiason has had an extensive career in the dance world. She has been a guest teacher, dancer and choreographer at various ballet schools throughout the U.S.

Ms. Tobiason joined Pacific Northwest Ballet in 1986 and was promoted to Principal Dancer in 1992 under the direction of Franca Russell and Kent Stowell. She has danced many varied roles, which include *Juliet*, *Swanhilda*, *Cinderella*, *Hermia*, *Agon* and *Jardi Tanca*t. Ms. Tobiason has performed pieces by Fredrick Ashton, George Balanchine, Kent Stowell, Nacho Duato, Val Caniparoli, Mark Dendy, Donald Byrd, William Forsythe, Maureen Whiting, Paul Taylor and Lynne Taylor-Corbet.

Evergreen City Ballet

Ms. Tobiason is formerly co-founder and co-artistic director of Seattle Dance Project, a modern and contemporary dance company, which premiered in January 2008. While directing Seattle Dance Project, Ms. Tobiason planned and implemented successful public speaking and fundraising events; managed major donors and sponsors; managed dancers and choreographers; managed grants, negotiated artistic fees; built annual budgets and cash flow projections; managed marketing, P.R. and social media campaigns; created master class workshops; and produced six repertory programs with 15 world premieres and 5 local premieres.

From Peter Boal, Artistic Director of Pacific Northwest Ballet (PNB): *“Julie has an extraordinary wealth of experience in dance having worked with many of the greats in the field including George Balanchine, Maria Tallchief, Alexandra Danilova, Franca Russell, Kent Stowell and Donald Byrd. She was a favorite Principal dancer at PNB and continues to be an inspired teacher. Julie’s great strength is understanding the economics of the arts through both education and experience. I know she will be a tremendous asset to Evergreen City Ballet.”*

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In addition, she has taught as master teacher for the Regional Dance America Festival, has worked as ballet master for Pacific Northwest Ballet (PNB), and in the PNB School Outreach program. Her experience in the dance world combined with her experience in business will further strengthen Evergreen City Ballet’s mission: *“To provide the highest quality performances for audiences in the Puget Sound region, while developing dancers and educating a diverse public and its youth in the art of dance.”*

“It is rare to find someone who has as much knowledge of the dance world as they do in business. With Julie’s amazing ballet career and experience running Seattle Dance Project she will make a great addition to ECB. We are incredibly lucky and extremely excited to have Julie Tobiason join our team”. – Marisa Behnke, President of the board of directors of ECB.

Please join us in welcoming Julie as our new Executive Director. We are thrilled to have her on board along with newly hired Artistic Director, Gillmer Duran. It is clear that we have a top notch leadership team; with both of their backgrounds and expertise ECB feels very fortunate to work with this amazing staff!

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