

Evergreen City Ballet

Dear Friend,

Evergreen City Ballet (ECB) celebrates the return of *Cinderella* this spring. With original choreography by Wade Walthall and brilliant story-telling by Evergreen City Ballet dancers, *Cinderella* is sure to enchant every young prince and princess. On **March 18, 2017**, Evergreen City Ballet will be hosting our inaugural **Glass Slipper Gala** at Neiman Marcus. This event will include numerous memorable “one-of-a-kind” silent auction items, raffles, and a prize wheel! Following the reception, guests will attend the evening performance of *Cinderella* just around the corner at the Theatre at Meydenbauer Center.

What is special about this auction is that select silent items will stay on display all weekend long, allowing 1,600+ people to bid as they attend a performance of *Cinderella*! Since ECB’s success relies heavily on the generous support of area businesses, we ask that you please consider a donation of merchandise, services or gift certificates to be auctioned. You may also sponsor our event or place an advertisement in our catalog. Please understand that your kindness will allow us to continue our goal of serving our students and community while providing you with an excellent advertising opportunity that will reach in excess of 1,600+ ballet attendees and Meydenbauer store guests.

At ECB, our goal is to provide a memorable event that also provides an opportunity for the surrounding communities, parents, families and friends to come together and support the art of ballet. **All proceeds from *Cinderella* support ECB programs such as our Dance ALIVE! Outreach Program, Financial Assistance and Scholarship programs.**

Evergreen City Ballet is a 501(c)(3) non-profit organization serving **5,000+** students per year through our school and outreach programs. The mission of Evergreen City Ballet is: *To provide the highest quality performances for audiences in the Puget Sound region, while developing dancers and educating a diverse public and its youth in the art of dance.* In addition, our tuition assistance program provides up to **\$15,000** annually in financial assistance. Our ECB Board Members and Staff firmly believe in what this art form gives to children and strives to provide training to any student regardless of their financial situation.

Evergreen City Ballet’s educational outreach program Dance ALIVE! is designed to bring dance to our local schools – **at no cost**. During our Dance ALIVE! Program, children are introduced to creative movement concepts and classical ballet vocabulary. Additionally, students learn the importance of a healthy lifestyle, are taught new ways to express themselves and develop a greater appreciation of music and art. We are proud to report that Dance ALIVE! has served over **36,000** students throughout South King County since its inception in 2008.

The catalog deadline for procured donations is **February 18, 2017**. Please return the procurement form with your donation to Evergreen City Ballet or indicate on the form when you would like the item to be picked up. Also feel free to contact us to customize a sponsorship package that is tailored to your company’s budget and marketing strategy. Your generous donation is tax deductible. If you have questions or require additional information, please contact Erin Stevens at 425.228.6800 or via email at **auction@evergreencityballet.org**.

Please help us enhance the cultural life in our community and make our auction a success! Thank you in advance for your thoughtful and generous support of Evergreen City Ballet.

Sincerely,

Evergreen City Ballet Auction Committee